

ADVERTISING

- ♣ Google Adwords: adwords.google.com
- ♣ Facebook: facebook.com/business
- ♣ Bing: bingads.microsoft.com
- ♣ Oath (For Yahoo!, AOL, MSN, and other sites): oath.com

AMAZON

- ♣ Author Central: authorcentral.amazon.com
- ♣ Advantage (sell books directly): advantage.amazon.com
- ♣ Kindle Direct Publishing: kdp.amazon.com
- ♣ Customer Support for Authors: <http://authorcentral.amazon.com/gp/help/contact-us>
- ♣ Kindle Pay-Per-Click Advertising Overview: https://kdp.amazon.com/en_US/help/topic/G201499010

PUBLISHING

- ♣ Apple iBookstore: itunes.com/sellyourbooks
- ♣ Kobo Books: <https://www.kobo.com>
- ♣ Google Play: play.google.com/books/publish
- ♣ Smashwords: smashwords.com
- ♣ Audiobook Creation Exchange: acx.com
- ♣ Book Funnel (distribute your ebook to beta readers): <http://bookfunnel.com>

EMAIL MARKETING

- ♣ Active Campaign: www.activecampaign.com (our preference)
- ♣ MailChimp: www.mailchimp.com
- ♣ Constant Contact: www.constantcontact.com

GRAPHIC DESIGN

- ♣ Canva: www.canva.com
- ♣ GetStencil: <https://getstencil.com>
- ♣ Fiverr: www.fiverr.com

MARKET RESEARCH

- ♣ Trendwatching: Trendwatching.com
- ♣ Market Research Reports: <http://www.inspiraresearch.com/>
- ♣ Buzzsumo: app.buzzsumo.com
- ♣ Google Trends: trends.google.com
- ♣ Answer the Public: www.answerthepublic.com

PUBLICITY

- ♣ Help a Reporter: <https://www.helpareporter.com/>
- ♣ Marketers Media: www.marketersmedia.com
- ♣ Gebbie Press: www.gebbiepress.com

